

# **Introduction to Artificial Intelligence (AI) and how it can support your funding application**

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## Covered in this session:

- The pros and cons of ChatGPT
- Different functions of ChatGPT
- Different AI Software's suitable for funding
- What funders are saying



Artificial Intelligence (AI) is used to develop systems and algorithms that can perform tasks traditionally requiring human intelligence, such as problem-solving, learning, decision-making, and language understanding.

## **What is ChatGPT?**

ChatGPT is a FREE Generative AI software to create natural language processing created by OpenAI.

It was launched in November 2022 and it became the fastest growing app in history.



## Benefits of ChatGPT

- You can use different styles of writing
- It can help with writer's block
- Support with project names
- Limit word count
- You can ask it to develop a plan for your application
- Create job descriptions
- Break down questions for you
- Time saving tool

## What to look out for on ChatGPT

- Be specific on the question you ask ChatGPT
- The system only dates to 2021 data/Limited knowledge of recent events
- It can sometimes get confused
- Not all information is correct
- It is Americanised

## Tips for ChatGPT

- Be clear and precise in your questions
- Get someone to read your application after using ChatGPT
- Use the system as a draft basis
- Provide background information

## Additional AI Software's

Community Impact Platform that connects data from different organisations to help community programmes deliver and understand impact.

### **Includes:**

AI Grant Writer

Monitoring and reporting

Grant Search

Team management: bookings, activities, Calander

Surveys/online booking

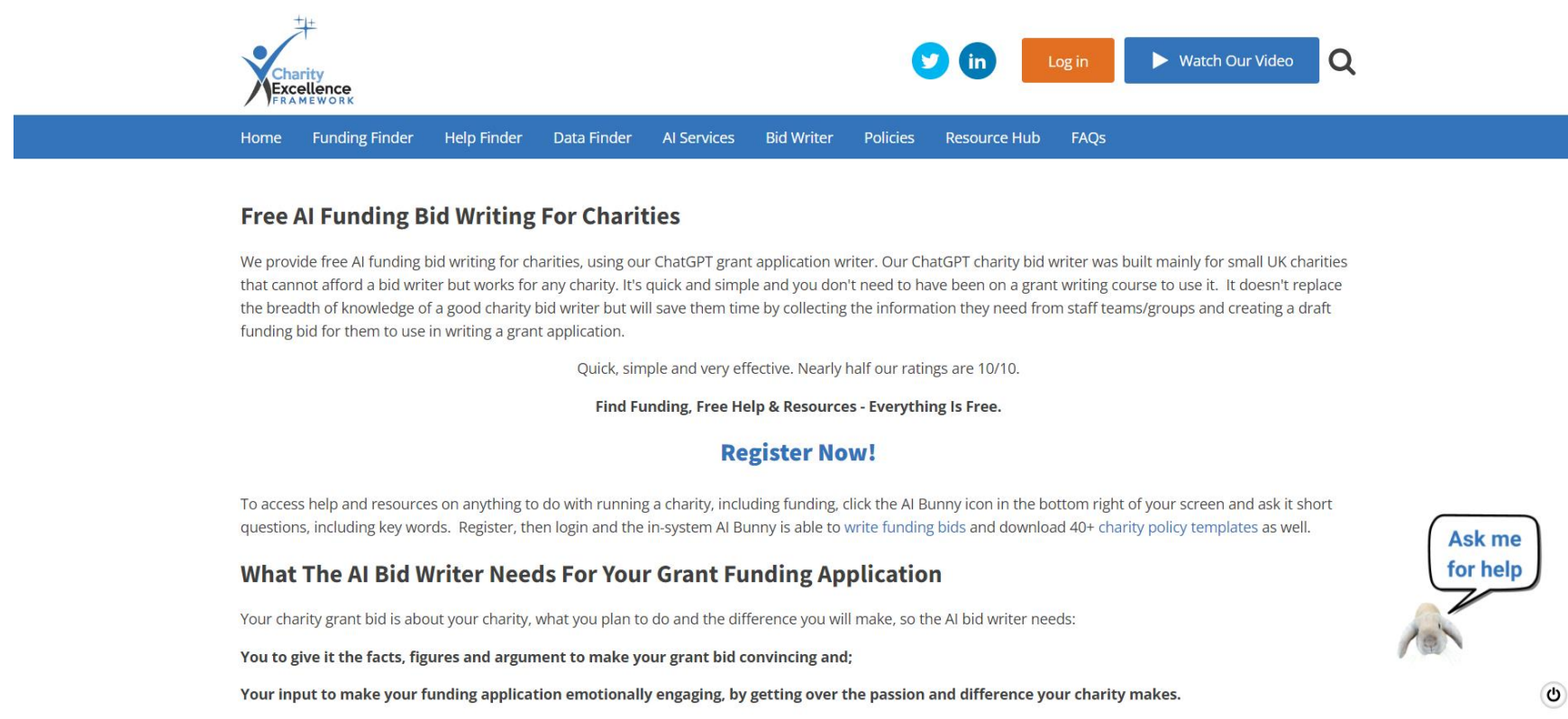


**plinth**

# Charity Excellence

Offers a free AI funding Bid writing for Charities.

This software is part of a ChatGPT Grant Application Writer.

A screenshot of the Charity Excellence Framework website. At the top left is the 'Charity Excellence Framework' logo. To its right are social media icons for Twitter and LinkedIn, followed by a 'Log in' button and a 'Watch Our Video' button with a play icon. Below these is a search bar. A blue navigation bar contains the following links: Home, Funding Finder, Help Finder, Data Finder, AI Services, Bid Writer, Policies, Resource Hub, and FAQs. The main content area has a heading 'Free AI Funding Bid Writing For Charities' followed by a paragraph of text. Below this is a quote: 'Quick, simple and very effective. Nearly half our ratings are 10/10.' and a sub-heading 'Find Funding, Free Help & Resources - Everything Is Free.' followed by a 'Register Now!' button. Further down is another heading 'What The AI Bid Writer Needs For Your Grant Funding Application' followed by two paragraphs of text. In the bottom right corner of the screenshot, there is a small cartoon bunny icon with a speech bubble that says 'Ask me for help' and a power button icon.



# What are funders saying?

## Useful Links:

- **ChatGPT** - <https://chat.openai.com/>
- **Chat GPT Explained in 5 Minutes** - <https://www.youtube.com/watch?v=3ao7Z8duDXc&t=302s>
- **Charity Excellence** - [https://www.charityexcellence.co.uk/chatgpt-prompts-for-non-profits/?link=charity\\_chatgpt\\_prompts](https://www.charityexcellence.co.uk/chatgpt-prompts-for-non-profits/?link=charity_chatgpt_prompts)
- **Charity Digital** - <https://charitydigital.org.uk/topics/topics/how-charities-can-benefit-from-chatgpt-10969>
- **Plinth** – <https://www.plinth.org.uk/>
- **Plinth AI Grant Writer Demo** - <https://www.youtube.com/watch?v=4jx1pDhDF3c&t=606s>

# Any Questions?

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