



Hull and East Riding
Funding Fair 2024

Community Voice

Why evidence the need?

- 😊 Positive results
- 😊 Competition
- 😊 Easier application process
- 😊 Positive change
- 😊 Hidden treasure

Before you start

What are your aims?

- 😊 SMART targets
- 😊 Charitable objects

Who do you want to engage?

- 😊 Beneficiaries or those affected
- 😊 The whole community or specific demographic

What are your limitations?

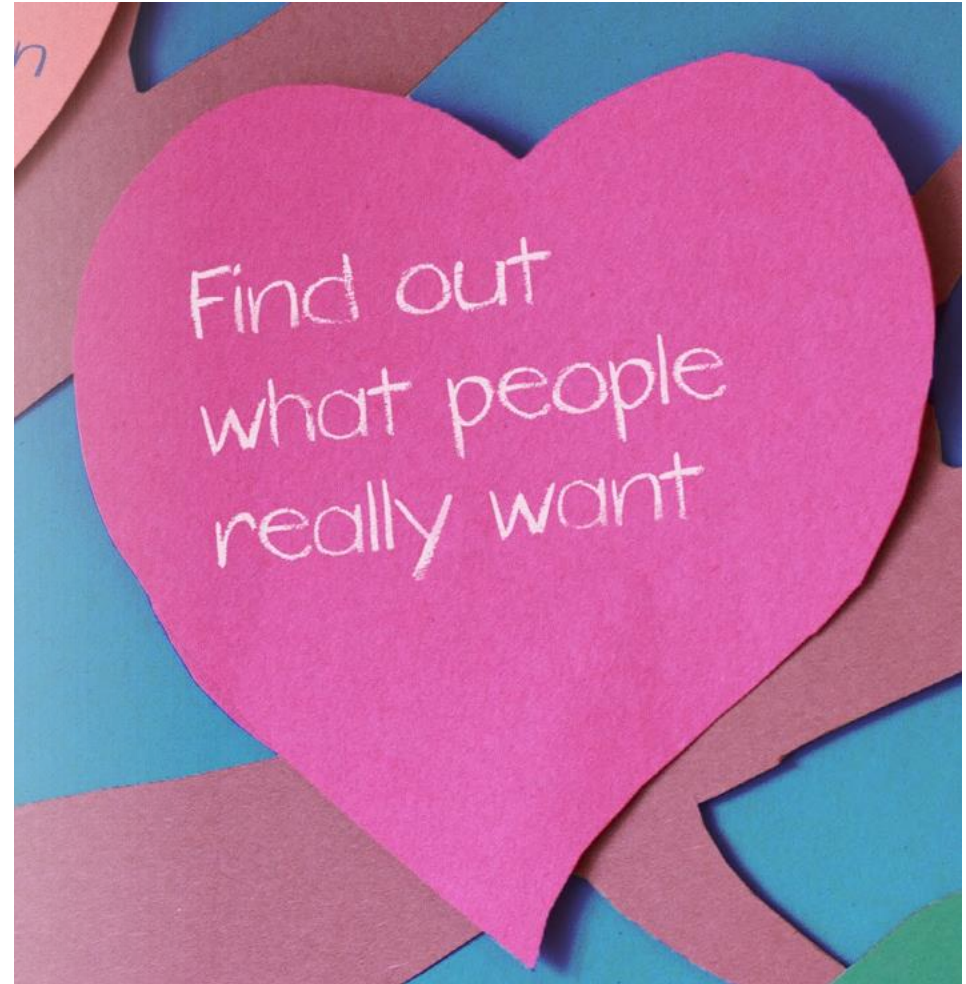
- 😊 Time, resources or knowledge

Collecting the Community's Voice

Research	Consultation	Data Collection	Customer Feedback
Understanding something you don't know	Making changes	Registration	Understanding customer satisfaction
Needing to prove or evidence something	Decisions affecting other people	Understanding gaps in service provision	Making changes with customer input
People's preferences	Influencing an outcome	Reporting user statistics	Feelings about a service or facility
What should be included in a plan or strategy	Statutory duty	Planning for future services	Understanding how well you did

Engagement

- 😊 Meaningful
- 😊 Active role
- 😊 Inclusive
- 😊 Piggy-back
- 😊 Bribery



Questions in the early stages

- Describe where you live in three words.
- Tell us something memorable about this place.
- What are you most proud of about this place?
- If you could give an award to someone in your community for making this a better place, who would it be and why?
- Are there any places that you avoid around here, why?



Techniques

Public Meetings	Workshops	Questionnaires	Stalls	Open Day	Transect Walks
Open to anyone in the community	Work through challenges	Large audiences	Area of high footfall	Taster of the service plans	Draw maps of problems and solutions
Broad opinions	Discuss issues, find consensus	Cheap to produce	Slotted into another event	Inspires others	Opinions of the neighbourhood



Digital Techniques

- 🌐 Online Surveys
- 🌐 Polls on emails
- 🌐 Social media
- 🌐 Video conferencing
- 🌐 Interactive whiteboards
- 🌐 Websites



Funders Questions

- Is the need for your project supported by good evidence or research?
- Have you consulted with relevant stakeholders?
- Do the consultations support the need?
- Do you have a good understanding of similar work already taking place?
- Can you explain how your project relates to regional and/or national plans?

Resources

- Community First Yorkshire – [An easy guide to community engagement](#)
- My Community – [Engaging Your Community in a Meaningful Way](#)
- Short Breaks Fund – [Easy Consultation Toolkit](#)

Thank you

